

MBA-E Program Curriculum Map

Learning Outcomes	Course Modules				
	Communications	Leadership	Entrepreneurship	Ethics	Marketing
1. Leadership Capacity	C	C	C		
2. Global Perspective	I		M	C	M
3. Information Analysis and Application	M		C		M
4. Ethical Behavior and Corporate Social Responsibility		M		C	
5. Management Skills and Knowledge	M	M	C	I	M

Key: I = Introduced
M = Moderate Coverage
C = Comprehensive Coverage